

CURRENT REPORT

HOOP S.A.

November 20th 2007

Current Report No. 50/2007

Disposal of Significant Assets

With reference to Current Report No. 47/2007 of October 31st 2007 and Current Report No. 48/2007 of November 13th 2007, the Management Board of HOOP S.A. hereby reports that on November 19th 2007 the Shareholders Meeting of HOOP Polska Sp. z o.o., a wholly-owned subsidiary of HOOP S.A., (the "Company") adopted a resolution to increase the share capital of HOOP Polska Sp. z o.o. by PLN 374,772,000 – from PLN 50,000 to PLN 374,822,000. The share capital was increased by way of creation of 749,544 new shares with a par value of PLN 500 per share and total par value of PLN 374,772,000. As a result, the Company's share capital will amount to PLN 374,822,000 and will be divided into 749,644 shares with a par value of PLN 500 per share.

The new shares were subscribed for in the following manner:

1. 641,780 new shares, with a par value of PLN 500 per share and total par value of PLN 320,890,000, were subscribed for by HOOP S.A. of Warsaw for the total of PLN 320,890,000, and covered with a PLN 320,890,000 contribution in kind in the form of HOOP S.A.'s business, within the meaning of Art. 55¹ of the Polish Civil Code. In performance of the resolution referred to above and the representation on share subscription, on November 19th 2007 HOOP S.A. and HOOP Polska Sp. z o.o. entered into an agreement on the transfer to HOOP Polska Sp. z o.o. of the business, within the meaning of Art. 55¹ of the Polish Civil Code, including all its components, except the assets and other components which, under Art. 55² of the Polish Civil Code, have been excluded by the parties, including HOOP S.A.'s shares in the following companies:

- (a) HOOP Polska Sp. z o.o. of Warsaw (excluded by virtue of law),
- (b) Przedsiębiorstwo Produkcji Wód Mineralnych Woda Grodziska Sp. z o.o. of Grodzisk Wielkopolski,
- (c) Pomorskie Centrum Dystrybucji HOOP Sp. z o.o. of Koszalin,
- (d) Bobmark International Sp. z o.o. of Warsaw,
- (e) Maxpol Sp. z o.o. of Sufczyn, Paola S.A. of Kobierzyce,
- (f) Transport – Spedycja – Handel - Sulich Sp. z o. o. of Bielsk Podlaski,
- (g) OOO Megapack of Promozno, Vidnoye, Leninskiy District, Moscow Region, Russian Federation,
- (h) Rabat Pomorze S.A. of Pruszcz Gdański,
- (i) PAOLA S.A.

2. 54,246 new shares, with a par value of PLN 500 per share and total par value of PLN 27,123,000, were subscribed for by PAOLA S.A. of Bielany Wrocławskie for the total of PLN 27,123,000 and covered with a PLN 27,123,000 contribution in kind in the form of PAOLA S.A.'s business, within the meaning of Art. 55¹ of the Polish Civil Code. In performance of the resolution mentioned above and the representation on share subscription and accession to HOOP Polska Sp. z o.o., on November 19th 2007 PAOLA S.A. (subsidiary of HOOP S.A.) and HOOP Polska Sp. z o.o. entered into an agreement on the transfer to

HOOP Polska Sp. z o.o. of the business, within the meaning of Art. 55¹ of the Polish Civil Code, including all its components, except the assets and other components which have been excluded by the parties, including real property located in Stary Zamek and entered in the Land and Mortgage Register under entries no. KW WR1K/00128348/4 and KW WR1K/00085281/2, and real property comprising lots no. 46/15 and 46/63, located in Wysoka, Kobierzyce commune, and entered in the Land and Mortgage Register under entry no. WR1K/00145153/5.

3. 53,518 new shares, with a par value of PLN 500 per share and total par value of PLN 26,759,000, were subscribed for by Przedsiębiorstwo Produkcji Wód Mineralnych Woda Grodziska Sp. z o.o. of Grodzisk Wielkopolski for the total of PLN 26,759,000 and covered with a PLN 26,759,000 contribution in kind in the form of business of Przedsiębiorstwo Produkcji Wód Mineralnych Woda Grodziska Sp. z o.o., within the meaning of Art. 55¹ of the Polish Civil Code. In performance of the resolution mentioned above and the representation on share subscription and accession to HOOP Polska Sp. z o.o., on November 19th 2007 P.P.W.M. Woda Grodziska Sp. z o.o. (subsidiary of HOOP S.A.) and HOOP Polska Sp. z o.o. entered into an agreement on the transfer to HOOP Polska Sp. z o.o. of the business, within the meaning of Art. 55¹ of the Polish Civil Code, including all its components, except assets and other components which, under Art. 55² of the Polish Civil Code, have been excluded by the parties.

As a result of the above:

- a) HOOP S.A. will hold an 85.62% interest in the share capital of HOOP Polska Sp. z o.o.,
- b) PAOLA S.A. will hold a 7.24% interest in the share capital of HOOP Polska Sp. z o.o.,
- c) P.P.W.M. Woda Grodziska Sp. z o.o. will hold a 7.14% interest in the share capital of HOOP Polska Sp. z o.o.

The businesses specified above will be delivered on December 1st 2007. As of that day Hoop Polska Sp. z o.o. of Warsaw will take over all the rights and obligations of HOOP S.A., P.P.W.M. Woda Grodziska Sp. z o.o. and PAOLA S.A., which constitute part of their businesses.

The Management Board of HOOP S.A. also reports that prior to the abovementioned transactions the companies were involved in the production, and in the case of HOOP S.A. – production and distribution, of non-alcoholic beverages, juices and mineral waters. This will not change after their contribution to HOOP Polska Sp. z o.o.

The business of HOOP S.A. referred to above is deemed significant assets. The Management Board of HOOP S.A. has recognized these assets as significant based on Par. 2.1.52b of the Regulation of the Minister of Finance on current and periodic information to be published by issuers of securities, dated October 19th 2005 (significant assets are assets which represent 10% or more of the sales revenue generated by the issuer within the last four financial quarters, or – where the issuer is the parent undertaking and prepares consolidated financial statements – 10% or more of the sales revenues generated by the issuer's group within the last four financial quarters) and Par. 2.5 thereof (significant assets are also assets which represent 20% or more of the share capital of the undertaking whose shares are financial assets of the issuer or its subsidiary).

Prior to the transactions referred to above, HOOP Polska Sp. z o.o. was a wholly-owned subsidiary of HOOP S.A. Company data: HOOP Polska Sp. z o.o., registered office at ul. Jana Olbrachta 94, 01-102 Warsaw, Poland, entered in the National Court Register maintained by the District Court for the capital city of Warsaw, XII Commercial Division of the National Court Register, under no. KRS 0000269410, Tax Identification Number (NIP): 5272525699, Industry Identification Number (REGON): 140765027, share capital: PLN 50,000.00, paid up in full; composition of the Management Board: Dariusz Wojdyga – President, Marek Jutkiewicz – Vice-President.

Legal basis: Art. 56.1.2 of the Public Offering Act – current and periodic information