

CURRENT REPORT

HOOP S.A.

August 7th 2007

Current Report No. 37/2007

Confidential Information

The Management Board of HOOP S.A. hereby reports that on August 6th 2007 a letter of intent was signed between HOOP S.A., Fructo-Maj Sp. z o.o., and Mr Andrzej Gogółka (the sole shareholder in Fructo-Maj Sp. z o.o.). The letter of intent concerns the determination of terms and conditions of an investment agreement whereby HOOP S.A. will acquire at least 80% of shares in the increased share capital of Fructo-Maj Sp. z o.o. The pre-conditions for the conclusion of the investment agreement include placement of Fructo-Maj Sp. z o.o. in liquidation with an option for arrangement and execution of debt restructuring agreements by Fructo-Maj Sp. z o.o. and its creditors. Pursuant to the letter of intent, HOOP S.A. has exclusive rights to conduct the negotiations.

Fructo-Maj Sp. z o.o. is a popular producer of goods labelled with the *Milejów* brand. The company's business consists in fruit and vegetable processing, including production of juices and drinks.

Legal basis: Art. 56.1.1 of the Public Offering Act – confidential information