CURRENT REPORT

HOOP S.A.

March 20th 2007

Current Report No. 13/2007

Sale of Company Shares by a Member of the Management Board

The Management Board of HOOP S.A. hereby reports that the Company was notified by Mr Dariusz Wojdyga, a Member of the Company's Management Board, that on March 16th 2007 he placed an order to sell to KSM INVESTMENT S.A. 600,000 (six hundred thousand) bearer shares in HOOP S.A., at the price of PLN 30 per share, in a block transaction. The transaction was executed on the Warsaw Stock Exchange on March 19th 2007 and will be settled on April 17th 2007. Concurrently, the Management Board of HOOP S.A. reports that the transaction is a part of the Company's merger with Kofola Holding a.s., which was reported on in Current Report No. 11/2007 of March 13th 2007.

Legal basis: Art. 160.4 of the Act on Trading in Financial Instruments