CURRENT REPORT

KOFOLA-HOOP S.A.

September 26th 2008

Current Report No. 34/2008

Key Strategic Objectives of the Kofola-Hoop Group for 2009–2012

Acting pursuant to the provisions of Art. 56.1.1 of the Act on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies, dated July 29th 2005, the Management Board of KOFOLA–HOOP S.A., a public company based in Warsaw ("Kofola-Hoop" or the "Company"), hereby presents the Strategy for the Kofola–Hoop Group for 2009–2012, adopted by virtue of the Management Board's resolution dated September 26th 2008.

Legal basis: Art. 56.1.1 of the Public Offering Act – Inside Information