

CURRENT REPORT

HOOP S.A.

April 1st 2008

Current Report No. 13/2008

Changes in the Company's Governing Bodies

The Management Board of HOOP S.A. hereby reports that the Extraordinary General Shareholders Meeting of HOOP S.A. ("the Company"), held on March 31st 2008, resolved to change the composition of the governing bodies of the Company:

1. On March 31st 2008, the Extraordinary General Shareholders Meeting of HOOP S.A. appointed Janis Samaras as a new Member of the Company's Management Board as of April 1st 2008.

Janis Samaras has worked in the beverages industry since 1993. At present, he is President of the Management Board of Kofola Holding A.S., Member of the Management Boards of Kofola SPV Sp. z o.o. and of KSM Investment S.A. Within the Kofola Group, Mr. Samaras plays a number of roles in the governing bodies of subsidiary companies of Kofola Holding A.S. Janis Samaras completed secondary education. Janis Samaras represents that, as at the date of this report, the functions referred to above are competitive to HOOP S.A.'s business.

2. On March 31st 2008, the Extraordinary General Shareholders Meeting of HOOP S.A. appointed the following persons as Members of the Company's Management Board: Dariusz Wojdyga, Ireneusz Sudnik, Anna Kulesza, Simona Novakova, Martin Mateas, Rene Musila and Tomas Jendrejek. Janis Samaras will hold the position of the President of the Management Board. The resolution adopted by the Extraordinary General Shareholders Meeting of HOOP S.A. concerning appointment of the persons referred to above as Members of the Company's Management Board and the appointment of the President of the Management Board shall take effect as of the date of entry in the Register of Entrepreneurs of the National Court Register of the merger effected on the basis of Resolution No. 2 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008, concerning the merger of HOOP S.A. and Kofola SPV Sp. z o.o. of Warsaw, and a change in the HOOP S.A.'s Articles of Association under Resolution No. 3 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008.

Ireneusz Sudnik's professional experience is closely related to the Polish FMCG market. He was employed at the following companies: Pepsi Cola, International Paper, Kimberly Clark, Perfetti van Melle and HOOP. In total, he has worked for these companies in managerial positions for 15 years, including the most recent five years as Sales Director. He has been responsible for preparation and implementation of eight annual operational plans, three due diligence processes, and a post-merger integration process at the merged businesses. He has an excellent insight into sales and distribution systems in the FMCG segment, combined with knowledge of financial and operating aspects of business management. Ireneusz Sudnik

majored in Mechanics at the Wrocław University of Technology. He completed additional professional training in negotiation techniques, business management, psychology of team management, finance, marketing and communications, organized by such training providers as DOOR, HRK, GFK, Institute for International Research, Francuski Instytut Gospodarki, Power Business Ass. and PLMA. Ireneusz Sudnik is not involved in any activities competitive to HOOP S.A.'s business.

Anna Kulesza has been employed at HOOP S.A. for over nine years. Initially as an assistant to the Managing Director responsible for logistics, production and investment activities, then as Head of the Legal Department, she gained knowledge of the respective areas of the Company's operations and was involved in the conclusion of all crucial contracts connected with the production operations. Anna Kulesza remained with the Company at the position of Director of the Legal Office, and is also in charge of legal affairs related to all other areas of the Company's operations, including marketing, sales and finance. She is also responsible for corporate affairs. Anna Kulesza holds a university degree from the Law School of the Warsaw University. She also completed postgraduate studies in business management at the Higher School of Economics and a doctoral programme at the Warsaw University (she wrote a dissertation on corporate governance and mutual relations between governing bodies of a public company). Anna Kulesza is not engaged in activities competitive to HOOP S.A.'s business.

Simona Novakova has worked in the finance area of the beverages industry since 1994. Simona Novakova has a good understanding of financial controlling (her experience includes preparation of a Cash Flow Group Strategy, and Capex and Opex financing, financial consultancy in connection with a group restructuring, development of a transfer pricing policy, implementation of a consolidation process in accordance with the IFRS and internal controlling). At present, she is a Member of the Management Boards of Kofola Holding A.S., Kofola SPV Sp. z o.o., KSM Investment S.A. and Kofola Zrt. Simona Novakova holds a university degree. Simona Novakova represents that, as at the date of this report, the functions referred to above are competitive to HOOP S.A.'s business.

In 2004–2005, **Martin Mateas** held the position of Brand Manager at Heineken Slovakia A.S. He joined the Kofola Group in 2005, initially as Senior Brand Manager at Kofola Holding A.S., then as Marketing Director, responsible for the Kofola Group's marketing strategy. He holds a university degree. Martin Mateas represents that, as at the date of this report, the functions referred to above are competitive to HOOP S.A.'s business.

Rene Musila has worked in the beverages industry since 1993. Rene Musila specialises in production and other technical issues related to the production of soft beverages and mineral water. At present, he acts as a Member of the Management Board of Kofola Holding A.S. in the position of Technical and Production Director. He also is Vice-President of the Management Board of Kofola A.S., Member of the Management Board of Santa Trans s.r.o. and President of the Management Board of Kofola A.S. of Slovakia. Rene Musila completed secondary education. Rene Musila represents that, as at the date of this report, the functions referred to above are competitive to HOOP S.A.'s business.

Tomas Jendrejek has worked in the beverages industry since 1994. Tomas Jendrejek specialises in procurement and logistics. At present, he acts as a Member of the Management Board of Kofola Holding A.S. as Purchasing Director; he is also a Member of the Management Board of Kofola A.S. of the Czech Republic. He completed secondary education. Tomas Jendrejek represents that, as at the date of this report, the functions referred to above are competitive to HOOP S.A.'s business.

3. On March 31st 2008, Dariusz Wojdyga and Marek Jutkiewicz filed their resignations as Members of the Management Board of HOOP S.A. Their resignations shall take effect as of the date of entry in the Register of Entrepreneurs of the National Court Register of the merger effected on the basis of Resolution No. 2 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008, concerning the merger of HOOP S.A. and Kofola SPV Sp. z o.o. of Warsaw, and a change in the HOOP S.A.'s Articles of Association under Resolution No. 3 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008.

4. On March 31st 2008, the Extraordinary General Shareholders Meeting of HOOP S.A. adopted a resolution on removal of the following Members from the HOOP S.A.'s Supervisory Board: Beata Martnowska, Tomasz Krysztofiak and Andrzej Jesionek. The Resolution of the Extraordinary General Shareholders Meeting of HOOP S.A. concerning the removal from office of the persons referred to above shall take effect as of the date of entry in the Register of Entrepreneurs of the National Court Register of the merger effected on the basis of Resolution No. 2 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008, concerning the merger of HOOP S.A. and Kofola SPV Sp. z o.o. of Warsaw, and a change in the HOOP S.A.'s Articles of Association under Resolution No. 3 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008.

5. On March 31st 2008, the Extraordinary General Shareholders Meeting of HOOP S.A. appointed the following persons as Members of the Company's Supervisory Board: Kostas Samaras, Ajit Virk, Martin Dokoupil, Robert Piotr Ogór, Jacek Zbikowski and Marek Jutkiewicz. Marek Jutkiewicz was appointed Chairman of the Company's Supervisory Board. The Resolution of the Extraordinary General Shareholders Meeting of HOOP S.A. concerning appointment of the persons referred to above shall take effect as of the date of entry in the Register of Entrepreneurs of the National Court Register of the merger effected on the basis of Resolution No. 2 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008, concerning the merger of HOOP S.A. and Kofola SPV Sp. z o.o. of Warsaw, and a change in the HOOP S.A.'s Articles of Association under Resolution No. 3 of the Extraordinary General Shareholders Meeting of HOOP S.A., dated March 31st 2008.

Kostas Samaras has worked in the beverages industry since 1993. At present, he is the Chairman of the Supervisory Board of Kofola Holding A.S.; he is also a Member of the Supervisory Boards of Kofola A.S. and Santa Trans s.r.o. Kostas Samaras completed secondary education. Kostas Samaras represents that, as at the date of this report, the functions referred to above are competitive to HOOP S.A.'s business.

Ajit Virk started his career in 1989 at the World Bank Group's International Finance Corporation (the IFC) in Washington, DC. While working for the IFC, he focused on international M&A transactions, covering the Czech Republic, Slovenia and India. At that

time, Ajit Virk was involved in a number of major transactions, including M&A privatisations in the Czech Republic and Slovenia. He continued working for the IFC and provided services to HealthScribe Inc. based in the USA. From 2001, Ajit Virk conducted business activities in Prague related to private equity investment, largely based on cooperation with the Global Emerging Markets Group – the GEM. Ajit Virk has sat on a number of supervisory boards. He graduated from the Harvard University and St. Stephen's College. Ajit Virk represents that he is not involved in any activities competitive to HOOP S.A.'s business.

Martin Dokoupil is Managing Partner at Blue Strategy. He has a vast experience in consultancy and market research. Since 1999, he has worked in the area of business consultancy. He provided his advice to local and regional (Central Europe) retailers and consumer goods suppliers in various sectors. Martin Dokoupil focuses on support projects for top managers who must handle rapid, often major changes in the business environment of Central Europe. Martin Dokoupil holds a Masters degree in Socio-Economic Geography. Martin Dokoupil represents that he is not involved in any activities competitive to HOOP S.A.'s business.

Marek Jutkiewicz is Vice-President of the HOOP S.A.'s Management Board, responsible in particular for finance, controlling, production and logistics functions. He has been with the Company since 1996, first as a shareholder, then as a Member of the Management Board (since 1998). With Dariusz Wojdyga, he co-authored the Company's strategy which led to the concentration of HOOP S.A. shares in the hands of Management Board members. He also played a role in the expansion of the HOOP Group, achieved through a series of acquisitions of production and distribution companies in the beverages sector. As a long-time member of the Management Board of HOOP S.A., the company which has been gaining ground as a leader in the soft beverages and mineral water sector since 1996, Marek Jutkiewicz greatly contributed to the Company's growth. Marek Jutkiewicz holds a university degree. He owns 90% shares in GARDENAU Sp. z o.o. of Poland, which leases Zakład Przetwórstwa Owocowo - Warzywnego TENCZYNEK.

In 1994–2004, **Robert Piotr Ogór** worked as a consultant and a member of a managing group focussing on equity investments and foreign markets at Sektkellerei Schloss Wachenheim AG of Trier, Germany, one of the leading European producers of sparkling wines listed on the Frankfurt Stock Exchange. From July 6th 2003, Robert Piotr Ogór held the position of Vice-President of the Management Board of AMBRA S.A., and on February 13th 2008 he was appointed President of the company's Management Board. Within the AMBRA Group, he plays a number of roles in the governing bodies of AMBRA's subsidiaries. Robert Piotr Ogór holds a university degree; in 1993 he graduated from the Faculty of Philosophy at the Ruprecht-Carl-Universität of Heidelberg in Germany. Robert Piotr Ogór represents that he is not involved in any activities competitive to HOOP S.A.'s business.

In 1998, **Jacek Zbikowski** qualified as a barrister at the District Bar Council of Warsaw. In 1994–1995 he worked as a legal counsel in the legal department of a group of private companies (the Leonard Group), then in 1995–1999 – as a lawyer at W. Kubala i Partnerzy Sp. z o.o. (law firm), later in 1999–2000 – as partner at W. Kubala i Partnerzy Sp. kom. Presently, he is a barrister, running his own law firm. He has experience in such areas as corporate affairs, negotiations, coordination and legal supervision of investment processes, and supervision over corporate and real estate acquisition transactions. Jacek Zbikowski graduated from the Law and Administration Faculty at the Warsaw University. Jacek

Zbikowski represents that he is not involved in any activities competitive to HOOP S.A.'s business

Legal basis : Art. 56.1.2 of the Public Offering Act – Current and Periodic Information