# **CURRENT REPORT no. 11/2013**

### **KOFOLA S.A.**

Date: June 24, 2013

# The subject: Management Board – new term

<u>The legal basis:</u> Art. 56 paragraph 1 point 2 of the Act on Public Offering - current and periodic information

The Management Board of KOFOLA S.A. (the Company) informs that as of today, that is the day of coming into force of the resolution of the Company Shareholders' Ordinary General Meeting approving the Company's financial report for 2012, the Supervisory Board of the Company, at the meeting on 24<sup>th</sup> June 2013, in the afternoon, decided to appoint to a five-year common term of office the Management Board of the Company composed of:

Janis Samaras - President of the Management Board,

Members of the Management Board: Martin Mateáš, Bartosz Marczuk, René Musila, Tomaš Jendřejek, Daniel Buryš, Marián Šefčovič

Attached there are CVs of the Management Board's members.

# Jannis Samaras - President of the Management Board - CEO

Since May 2008 in the Board of Directors of Kofola S.A., responsible for the creation and implementation of the strategy for the whole Group. In 1993 together with his father Kostas Samaras established company Santa Napoje s.r.o. operating in the production and sale of non-alcoholic beverages. His biggest success is the transformation of the local company from the North Moravia to the important market player in Central Europe and one of the most admired european companies.

# Martin Mateáš – Commercial Director

Since May 2008 in the Board of Directors of Kofola S.A., responsible for the Group creation of sales strategies and global brand management. Joined Kofola in 2005 as Senior Brand Manager, and since 2007 year as Marketing Director. Since November 2010 CEO of Hoop Polska. His biggest success is achievement and keeping no. 1 position by Rajec brand in water segment in Slovakia since 2008 year and introduction of many product innovations e.g. water for kids Jupik Aqua. Before joining Kofola Martin hold the position of Brand Manager in Heinneken Slovakia responsible for the brand Zlaty Bazant (beer no.1 in Slovakia) in years 2004-2005 . St. Nicolas Trade – Senior Brand Manager in water segment (Budis), 1999-2003 . Procter & Gamble – sales analysts in years 1998-1999.

# Bartosz Marczuk – Group CFO

In the position of Kofola Group CFO since November 2009. Board of Director member since May 2010. Responsible for the finance area and acquisitions. In years 2005-2009 interim manager and Freelance Consultant working for private equity funds and international companies on operational optimisation projects. Got experience in various industries. i.e. Ceramics, FMCG, Maintenance and Repair Operations, paper and packaging, animal nutrition, aluminium and tourism. In years 2005-

2006 acting as Managing Director succesfully completed turn-around in AB Dvarcioniu keramika in Lithuania. In years 2001-2004 Project Manager in Kolaja&Partners. In years 1998-2000 Senior Associate Corporate Finance in Arthur Andersen. In years 1996-1998 analysts in audit department in PriceWaterhouse. Graduate of Financial and Insurance Mathematics from Polytechnics of Wrocław and Paisley University. ACCA member since 2002.

### René Musila - COO

Since May 2008 in the Board of Directors of Kofola S.A. Since 1993 present in beverage industry. Operating Director since the very beginning of activities of SP Vrachos and Santa Napoje, later on in Kofola a.s. (CZ) responsible for Production, Purchasing and Quality. Since 2006 in relation with the set up of Kofola Holding Group on position of Group Operating Director. In Kofola Group in charge of managing production plants, investments, new technologies. Responsible for increasing production effectivity, cost saving and new source of water search. His biggest success is including of Hoop production plants to the production stucture of the whole Group.

# Tomaš Jendřejek - Procurement Director

Since May 2008 in the Board of Directors of Kofola S.A. Since 1994 present in beverage industry, at the beginning as the sales representative and later as Key Account Manager (1996-1999). Sales manager in years 1999-2002, Sales Director in Kofola a.s. (CR) in years 2002-2006. Since 2006 in relation with the set up of Kofola Holding Group on position of Group Procurement Director. Up to now in Kofola Group in charge of procurement strategy, optimisation of prices of raw materials and services. His biggest success is completion of the process of centralisation of procurement in Kofola Group in 2009.

### **Daniel Buryš – Financial Manager**

Joined Kofola Group in 2010. He is responsible for finance management, accounting, controlling in Czech and Slovak republic. Before Kofola he worked as finance manager in CEZ PL - ELCHO Company. He was responsible for refinancing by bank syndicate (11 members). He was finance manager in Severomoravská energetika - SME(acquired by CEZ). He was responsible for financing, accounting and controlling. He led implementation of SAP in SME and he played active role in implementation SME to CEZ Group and implementation of CEZ process business model.

### Marián Šefčovič – Sales Director

Marián started his career as a sales representative of the salty snacks division of PepsiCo in Slovakia in 1994. Than followed his career as a salesman responsible for the region in Slovcandy Haas s.r.o. 1996-1999. Since 1999 regional salesman and customer care in Santa Napoje Slovakia (currently Kofola a.s. Slovakia). In years 2001-2002 Sales Manager of Kofola in Slovakia. In years 2002-2007 Sales Director of Kofola Slovakia responsible for the entire sales force and sales strategy in that country. In years 2007-2012 General Director of Kofola Slovakia. Since September 2011 also in the position of the Sales Director responsible for sales in all channels of Kofola in the Czech Republic and Slovakia.